



**BHARATI VIDYAPEETH'S
INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT**

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

A-4, Paschim Vihar, Adjacent to Paschim Vihar (East) Metro Station, Rohtak Road, New Delhi-110063

Tel.: +91-7991803806, +91-9650530643 | E-Mail: placements@bvicam.ac.in | Website: www.bvicam.ac.in

Ref. No.: BV / ICAM / ND / 601 / 2025 –2026

21th June, 2025

Subject: Invitation Letter for Campus Hiring for the Summer Internship of students pursuing BA (JMC) Programme.

Dear Sir / Madam,

Season's Greetings!!!

It is indeed a reverent pleasure to invite you for the **Campus Hiring for the Summer Internship** at **Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), New Delhi** for the 03 / 04 years **Bachelor of Arts in Journalism and Mass Communications** i.e., **BA(JMC)** students. We have a vibrant bunch of **240 BA(JMC)** students, from amongst the top **10% cream** of the **BA(JMC) Programme** of **GGSIU University**, New Delhi, who are enthusiastic learners, have fair subject knowledge, are skilful and are competent enough to be a valued member of any of the working team, in an industry of repute, like you.

We are on an extensive lookout for mutually benefiting industry opportunities for this well-deserving and multi-faceted trained batch, as we have officially commenced the **Internship Season** for **Academic Year 2024-2025**, ready to join w.e.f. **June, 2025**, or from a mutually agreed upon date.

BVICAM, New Delhi, is one of the **187 Institutions** of **Bharati Vidyapeeth, Pune**, which is 61 years old Institution having academic programmes from pre-primary to doctorate level, in diverse fields of academic pursuits, under its umbrella. Keeping its vision clear and mission at fore, **BVICAM, New Delhi** started 03 / 04 years **Bachelors of Arts in Journalism and Mass communication BA(JMC)** programme with effect from the Academic year **2021-2022**, as a part of **Bharati Vidyapeeth** family in New Delhi. The Institute is affiliated to **Guru Gobind Singh Indraprastha (GGSIU) University**, New Delhi and approved by **All India Council for Technical Education (AICTE)**, Ministry of HRD, Government of India. **BVICAM, New Delhi**, and receives first priority in the centralized admission process of **GGSIU University**.

We at **BVICAM, New Delhi**, meticulously nurture our young and dynamic professionals through a rigorous course curriculum coupled up with quintessential dimensions of **Corporate Grooming, Industrial Trainings, Live-Project Work Experience**, etc., which cohesively contribute their **holistic development** to become industry ready in the future. In addition to the Project Based and Problem Based Teaching Learning practices, a series of value-added activities are also conducted under various clubs formed by the Institute. Also, multiple renowned personalities contribute majorly in achieving this goal, like **Mr. Prashant Tandon, Mr. Shankar Goenka, Mr. Prabhakar Mishra, Mr. Vikrant Yadav, Ms. Shweta Kothari, Ms. Madhu Bhatia Jha, Mr. Parimal Kumar, Mr. Jaideep Karnik**, etc., to name a few. Our students are continuously groomed through hands-on practical expertise in the vital subjects/softwares like **Print Journalism, Still Photography, Content Writing, Adobe's Premier Pro, Apple's Final Cut Pro, Photoshop, CorelDraw, In-Design, Animation**,



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After Effects, Illustrator, QuarkXPress, etc. Further, for all round holistic professional development of young students; BVICAM, New Delhi, has strong collaborations with professional societies like, Press Club of India, Delhi Journalists Association (DJA), Institute of Media Professionals (IMP), etc. and exposes its students by showcasing India's sought after annual events like **Media Panchayat, Bharati News, Bharati Networks, Radio Bharati, International Conference, National Students' Conventions**, etc. which are zealously organized by our students, giving an additional opportunity to them to polish their important attributes of Professional and Life Skills like **Project Management, Team Work, Communication Skills**, etc. Our web-portal www.bvicam.ac.in has further details.

Our corporate relations catering to a multitude of profile, span across a variety of partners to the likes of **AmarUjala, Alexa Podcast, TV9 Bharatvarsh, NDTV, RadioCity, Network 18 group, India Today group** and many more.

It will be a matter of great privilege and pride for us to have your esteemed organization to recruit the Interns from our exuberant students, constituting the base for our strong future association. We also provide amenities for Joint / Pool Campus Placement for Internships that can facilitate you to conduct Pool Campus Internship Placement drives with students of other Institutions of your choice, seamlessly, at our premises.

Please feel free to let us know how and when we can collaborate for the next steps in detail, for a mutually benefitting professional association. You may email us your requirements at placements@bvicam.ac.in. For further details, the following T&P Officer, may please be contacted:-

<p>Mr. Raghav Trivedi Associate Professor Head, T & P Cell, BVICAM Mob: +91-79918 03806 E-Mail ID: placements@bvicam.in; raghav.trivedi@bvicam.in</p>	<p>Dr. Monu Singh Assistant Professor Incharge, T & P Cell, BVICAM Mob: +91-9650530643, 9588751886 E-Mail ID: placements@bvicam.in; monu.singh@bvicam.in</p>
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We look forward to have meaningful professional association with you.

Thanking you with best regards.

(Prof. M. N. Hoda)
DIRECTOR

